

BUSINESS (DIPLOMA)

This is a St. Lawrence College program delivered in partnership by Canadian College. Students receive two diplomas, one from St. Lawrence College and another from Canadian College. Once students receive their St. Lawrence College diplomas, they are eligible to apply for their Post Graduate Work Permit.

Program Benefits

This program is general in nature and is designed to provide a wide choice of career opportunities in the business world. Students in the program will gain a practical understanding of key principles and practices necessary for success in the field of business, and acquire a range of fundamental skills in areas such as finance, accounting, human resources, operations management, marketing, and sales.

Admission Requirements

Secondary School Diploma including Math 11 and English 12, or equivalent.
Student must meet one of the language requirements.

- Canadian College English Placement test, Pass
- Smrt English English 140, Pass
- St. Lawrence College ESL Advanced Level Certificate, Pass with 60%
- IELTS 6.0 overall with a minimum score of 5.5 in each section
- TOEFL 213 (computer-based test), TOEFL 78 (internet-based test)

Matricule-se Agora (/pt/application)

Perguntas?

🕒 2 Years (4 Study Semesters) ★ St. Lawrence College Diploma

FALL (SEPT-DEC)

Study

16 weeks

WINTER (JAN-APR)

Study

16 weeks

SUMMER (MAY-AUG)

Vacation

8 weeks - Optional accelerated courses available May - June

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Nota:

STUDY & WORK

Work Opportunities

Students registered in all programs at Canadian College are permitted to work part time 20hrs per week during study semesters. During the Summer vacation students are permitted to work full time.

Oportunidades de carreira

Graduates of the Business program are employed in a broad range of employment settings in all sectors of business and industry, both domestic and international, including manufacturers, retailers, financial institutions, government offices, consulting firms, and other large and small businesses.

CURRICULUM

ACCT 1 Introductory Accounting 1

Introductory Accounting, parts I and II are intended to give an introduction to accounting and its role in the business community. As such, the courses are designed to lay the groundwork for more advanced studies in accounting and related subjects as well as to provide non-accounting students with the tools to understand and interpret financial statements. The study of Accounting, along with the study of Marketing, Human Resources Management, Mathematics, and Business Communications, is intended to give the business student a well-developed background in basic business concepts before he or she specializes in a diploma program. To this end, Introductory Accounting satisfies a part of the student's basic business education.

ADMN 1000 Introduction to Canadian Business

This course provides an overview of how businesses function in general, and specifically reviews business within the Canadian context. The course will also examine the relationships between the organization and its owners, employees, customers, suppliers, governments and the community. The course will also provide an overview of the various functional areas within a typical organization. The course will also explore the current Canadian business environment.

COMM 34 Introduction to College Communications

Introduction to College Communications provides instruction and practice in college and workplace communication skills, with an emphasis on the development of strategies to organize and express ideas in a clear and professional manner. Emails, memos, letters, short reports, and essays are used to develop effective writing skills suitable to a variety of audiences. Course work also provides opportunities for the development of students' grammar, research, analytical, reading and listening skills. American Psychological Association (APA) format and documentation is introduced.

COMP 222 Computer Application Fundamentals

This introductory computer course familiarizes students with the functionality of internal SLC student-driven systems including the student intranet site and email system. It also explores theory and concepts of computer hardware and software with a hands-on introduction to the Windows operating system, file management techniques, databases, and Internet browsers. Students use the current version of Microsoft Office to explore and apply various features of MS Word, MS PowerPoint, and MS Excel.

GENE 114 Professional Effectiveness

Entering a new environment presents challenges as we transition to a new set of values and expectations within a new organizational culture. This course is designed to examine the process of adjustment and to equip students with strategies for making successful transitions.

MATH 35 Introductory Business Math

This course begins with a review of basic algebraic concepts. The sequence of topics includes exponents, mensuration, linear equations in one and two unknowns and their application to problem-solving and concludes with simple and compound interest.

ADMN 1001 Introduction to Management

This course provides an overview of the various areas of management within business specifically within the Canadian context. The course will also examine the relationships between Human Resources, Accounting, Marketing and Information Management. The course will also provide an overview of the various functional areas within a typical organization. The course will also explore the current Canadian business environment.

COMM 39 Communications for Business and Technology

In Communications for Business & Technology, the emphasis is on the development of professional business communication. Short reports, summaries, formal reports, resumes, and cover letters are used to develop technical and

persuasive writing skills. American Psychological Association (APA) format and documentation is reinforced. Oral communication is developed through a variety of formal and informal speaking activities.

ECON 1 Microeconomics

Microeconomics deals with such topics as: market demand and supply analysis, competitive and imperfectly competitive market structures, and analysis of government involvement in the economy.

HUMA 53 Principles of Human Resources Management

This course begins with the concept of compound interest and investment applications. It progresses to an examination of several types of annuities, and concludes with amortization of loans.

MARK 201 Principles of Marketing

Principles of Marketing is a foundation course in the first year of Business Programs at St. Lawrence College. This course provides students with a solid grounding in the field of marketing and is designed to introduce students to the principles and practices of marketing management in the modern corporate setting. This course examines the consumer market for goods and services and then proceeds to examine the major decision areas of marketing: identifying and selecting target markets, product, price, distribution and marketing communications. Key concepts including marketing mix, marketing strategy, and marketing best practices will be introduced and explored. Analytical frameworks used to assist in making marketing decisions will also be discussed. Emphasis is placed on the formulation and management of integrated marketing strategies that play a role in achieving organizational objectives. In addition, this course is designed to provide opportunities for students to improve critical thinking and information management skills.

MATH 53 Mathematics of Finance

Principles of Human Resources Management are intended to provide students with an understanding of human resources management functions within organizations. The course provides an introduction to the purpose and the

application of Human Resources activities which will assist organizations in achieving their goals and objectives. As such, this course is designed to lay the groundwork for more advanced studies in Human Resources and related subjects.

ACCT 30 Managerial Accounting

This course provides an overall understanding on the accounting system, particularly the usefulness of accounting to management. The three main areas to be covered are: routine reporting to management for planning and controlling current operations; special reporting to management for long range planning; and routine reporting on financial results for external use.

BLAW 1 Business Law

Business Law is intended to introduce the Canadian legal system as it relates to the business community. The study of Business Law will include such topics as Tort Law, Contract, Law, Professional Liability, Commercial Contracts, Debtor and Creditor Relations, International Law, and Environmental Law.

ECON 2 Macroeconomics

Macroeconomics introduces the student to the workings of our economy at large. In particular the student is introduced to the concepts and interrelationships between the following macroeconomic variables: GDP, the price level and inflation, real GDP, the unemployment rate, interest rates, stock prices, the foreign exchange rate, and the balance of international payment. Emphasis is placed on the practical application of the foregoing topics towards understanding how current events of either a private or governmental nature affect the economy at large.

HUMA 1079 Organizational Behaviour

The student will examine individual and group behaviour in organization and the effects of interpersonal and organizational forces on such behaviour. The student will acquire concepts and practical applications regarding individual behaviour; interpersonal relationships and group processes, and organizational factors that have an impact on individual and group behavior.

MARK 102 Entrepreneurship

This course introduces students to the attributes, skills, tools, and knowledge that is required to become a successful entrepreneur, or to excel in an entrepreneurial type of organization. Emphasis will be placed on developing the competencies required to be able to critically evaluate potential business opportunities, create appropriate strategies to meet identified needs, develop a comprehensive business plan including an operating budget, source and evaluate available financing alternatives, establish the enterprise, and manage its growth and development.

MARK 2 Professional Selling

This introductory course is designed to help students develop persuasive communication skills, build self-confidence in making presentations and provide you with a sound grounding in the field of professional selling. Even if you have decided against a selling career, it should be recognized that the principles of professional selling are essential to most career oriented or entrepreneurial opportunities.

ADMN 1100 Supply Chain Management

This course provides the students with an opportunity to explore the field of Supply Chain Management and Logistics. The course will expose the students to theory regarding topics including: Just-in-Time Delivery, Lean Supply Chain Management and Supply Chain Risk Management. The course will also explore popular management strategies that focus on utilization, inventory analysis and turns, outsourcing/offshoring, supplier relationships and acceptable vulnerability in the field.

CARE 91 Career Strategies

This course explores the practice and application of oral and written communication skills necessary for a successful career search and for improved self-advocacy in the workplace. A practical approach to the fundamentals of research, self-reflection, written and verbal communication are explored. Students become aware of their non-verbal signals and utilize techniques of professional

communication through experiential exercises, presentations and employment correspondence.

COMP 45 Advanced Excel

This course expands on the student's introductory level knowledge of spreadsheets and databases. Using Microsoft Excel, the student explore some of the more advanced Excel features such as charts, logical functions, pivot tables, goal seeking, macros, multiple worksheets, lists, look-up tables and financial functions.

General Education Elective (2)

Students may choose 2 courses from any program and 1 business course as elective classes.

HUMA 40 Fundamentals of Leadership

This course introduces the key concepts and theories of leadership to enable students in understanding, developing and applying leadership for their future workplace, community and social roles/activities. Course content covers the relationship of leadership amid team dynamic and the relationship between leadership, management, and administration. Further, communication, motivation, conflict, and human performance under stress with be considered in some detail. The course will combine interactive presentations, guest speakers, practical exercises, readings and collaborative investigation.

PROJ 1 Introduction to Project Management

With the increasing pace of change in businesses today comes the increasing need for projects – and with more projects comes the need for more people to understand how projects work. This course is for all those wanting to understand the basics of project management according to a logic model (a plan). By developing their own projects, students will examine each step in the process including goal setting, project scope, charter, risk management and evaluation. Students will also experience first-hand the communication challenges that can make or break a project.